

CONCRETE INNOVATIONS

LEARNING CENTER | AWARD PROGRAM

2024 SPONSORSHIP OPPORTUNITIES

Learning Center

National Ready Mixed Concrete Association's popular Concrete Innovations Learning Center brings practitioners, researchers and policy makers together to exchange the latest ideas, knowledge, and tools for sustainable concrete design, construction and manufacturing.

Award Program

The Concrete Innovations Award Program recognizes outstanding achievements in improving concrete performance and sustainability through improved products and processes.

Sponsorship

Join NRMCA, Build With Strength and Pave Ahead for Concrete Innovations 2024. Concrete Innovations provides outstanding opportunities to promote your products and services.

By becoming a sponsor for the Learning Center and Award Program you will enhance your visibility and demonstrate your dedication to concrete innovation and sustainability.

Your organization will be promoted in conference marketing materials, website, e-mails and social media. Researchers, academics, students, engineers, architects, contractors, policy makers, public works officials, concrete producers, material suppliers and concrete industry professionals are invited to attend and present at Concrete Innovations.

Principal Sponsors



Reserve your sponsorship today!

www.concreteinnovations.com

2024 Schedule

The following schedule is tentative. All times are shown in U.S. Eastern Time. Sessions will be recorded for later viewing.

JAN 31, 2024 Entry deadline	CONCRETE INNOVATIONS AWARDS DEADLINE <ul style="list-style-type: none"> • www.concreteinnovations.com/awards
FEB-MAR, 2024 Award Ceremony	CONCRETE INNOVATIONS AWARDS CEREMONY <ul style="list-style-type: none"> • Awards announced at awards ceremony
APR 17, 2024 11:00–13:00	ONLINE LEARNING SESSION <ul style="list-style-type: none"> • Technical Presentations • Product Spotlights
MAY 15, 2024 11:00–13:00	ONLINE LEARNING SESSION <ul style="list-style-type: none"> • Technical Presentations • Product Spotlights
JUN 19, 2024 11:00–13:00	ONLINE LEARNING SESSION <ul style="list-style-type: none"> • Technical Presentations • Product Spotlights
JUL 17, 2024 11:00–13:00	ONLINE LEARNING SESSION <ul style="list-style-type: none"> • Technical Presentations • Product Spotlights
AUG 21, 2024 11:00–13:00	ONLINE LEARNING SESSION <ul style="list-style-type: none"> • Technical Presentations • Product Spotlights
SEP 18, 2024 11:00–13:00	ONLINE LEARNING SESSION <ul style="list-style-type: none"> • Technical Presentations • Product Spotlights
OCT 16, 2024 11:00–13:00	ONLINE LEARNING SESSION <ul style="list-style-type: none"> • Technical Presentations • Product Spotlights
NOV 20, 2024 11:00–13:00	ONLINE LEARNING SESSION <ul style="list-style-type: none"> • Technical Presentations • Product Spotlights
DEC 18, 2024 11:00–13:00	ONLINE LEARNING SESSION <ul style="list-style-type: none"> • Technical Presentations • Product Spotlights

Learning Sessions



Concrete is the material of choice for the tallest buildings in the world and infrastructure designed to last centuries. To meet demands for these cutting edge projects, concrete must be stronger, more durable at a lower carbon footprint than ever before. Concrete Innovations Learning Sessions explore how new products, manufacturing methods and research are developing innovative concretes to meet these new challenges. Bendable concrete, smog eating concrete, advanced cements and carbon sequestration are just a few examples of new technologies enhancing a product that is nearly 5,000 years in development. Innovations and present at Concrete Innovations.

Product Spotlights



Concrete Innovations provides outstanding opportunities for companies to promote innovative products and services. By becoming a sponsor for the Learning Center and Award Program you will enhance your visibility and demonstrate your dedication to concrete innovation and sustainability. Your organization will be promoted in conference marketing materials, website, e-mails and social media. Depending on the level of sponsorship, you get Product Spotlight presentations during the learning sessions and Product Spotlight online ads at www.concreteinnovations.com.

Award Program



NRMCA Concrete Innovations Award Program recognizes outstanding achievement in concrete manufacturing, design and construction. Projects that demonstrate outstanding accomplishments in concrete manufacturing, design, research and construction will be awarded for their achievements in helping improve concrete performance while lowering environmental impacts. Winners will be announced at ceremony in early 2024. Sponsors will be recognized during the award ceremony.

Platinum

**\$5,000 NRMCA members
\$10,000 Non-members***

- Two 30-minute Product Spotlight presentations on www.concreteinnovations.com Learning Center in 2024
- Two Product Spotlight online banner ads at www.concreteinnovations.com
- Logo displayed on www.concreteinnovations.com sponsor page at the Platinum Sponsor size (largest)
- Be identified as Platinum Sponsor at the beginning of each Online Learning Session
- A list of webinar registrants for every Concrete Innovation Learning Session distributed monthly
- Be identified as a Platinum Sponsor for the 2024 Concrete Innovation Awards at the award ceremony

Gold

**\$3,000 NRMCA members
\$6,000 Non-Members***

- One 30-minute Product Spotlight presentation on www.concreteinnovations.com Learning Center in 2024
- One Product Spotlight online banner ads at www.concreteinnovations.com
- Logo displayed on www.concreteinnovations.com sponsor page at the Gold Sponsor size (medium)
- Be identified as Gold Sponsor at the beginning of each Online Learning Session
- A list of webinar registrants for every Concrete Innovation Learning Session distributed monthly
- Be identified as a Gold Sponsor for the 2024 Concrete Innovation Awards at the award ceremony

Silver

**\$1,500 NRMCA members
\$3,000 non-members***

- One Product Spotlight online banner ad at www.concreteinnovations.com
- Logo displayed on www.concreteinnovations.com sponsor page at the Silver Sponsor size (smallest)
- Be identified as Silver Sponsor at the beginning of each online education session
- A list of webinar registrants for every Concrete Innovation session distributed monthly
- Be identified as a Silver Sponsor for the 2024 Concrete Innovation Awards at the award ceremony

Kickstart

50% discount

Get 50% off the NRMCA member sponsorship price if:

- You join NRMCA as a new member*
- You are an industry non-profit organization, trade or professional association

If you meet the criteria above, select any sponsorship level at 50% off the regular sponsorship price and receive all the benefits of that sponsorship level.

NRMCA Associate Membership starts at:

- \$1,000 for contractors
- \$1,500 for material suppliers
- \$1,500 for manufacturers, products and services

***Join NRMCA Today and Save!**

NRMCA Membership—NRMCA’s members include ready mixed concrete producers and those who sell goods and services supporting the industry. Our members represent the leading edge in the concrete construction industry, supplying the finest quality ready mixed concrete. As a group, NRMCA serves as the national voice and watchful eyes of the industry in Washington, DC; reviewing key issues with public policy makers and regulatory bodies. Our members support and participate in development programs to advance the industry, including education and training courses, concrete promotion programs and industry research activity. For more details visit www.nrmca.org/membership.

CONCRETE INNOVATIONS

2024 Sponsorship Application Form

1. Select Sponsorship Level

Platinum NRMCA Member:
US \$5,000

Platinum non-member:
US \$10,000

Gold NRMCA Member:
US \$3,000

Gold non-member:
US \$6,000

Silver NRMCA member:
US \$1,500

Silver non-member:
US \$3,000

Kickstart Platinum:
US \$2,500*

Kickstart Gold:
US \$1,500*

Kickstart Silver:
US \$750*

*Reserved for companies who join NRMCA as a new member and nonprofit organizations, trade and professional associations. To get the NRMCA member sponsorship price, you must submit a new member application form at www.nrmca.org/membership along with this form or indicate you are a non-profit organization.

2. Enter Sponsor Contact Information

Primary contact first and last name

Primary contact e-mail

Primary contact phone

Sponsor company name

Sponsor company street address

Sponsor company city

Sponsor company state or province

Sponsor company country

Sponsor company zip or postal code

3. Select Payment Method

Check

Check Number

- E-mail this form to L Lemay@nrmca.org.
- Make check payable to NRMCA.
- Indicate "For 2024 Concrete Innovations" on check.
- Mail registration form and check to:

SunTrust Bank, c/o NRMCA
P.O. Box 79433
Baltimore, MD USA 21279

Wire Transfer

- E-mail this form to L Lemay@nrmca.org.
- We will e-mail you instructions on how to complete the wire transfer.

Credit Card Payment

Name on card

Card number

Exp date

Security code

Type name

4. E-mail this form to L Lemay@nrmca.org.

Questions? Contact Lionel Lemay, L Lemay@nrmca.org or 1-847-922-7995



PAVE AHEAD
DURABLE. SUSTAINABLE. CONCRETE.

www.concreteinnovations.com